

Viewer Value

Providing unique, relevant content that
will attract and engage your audience.



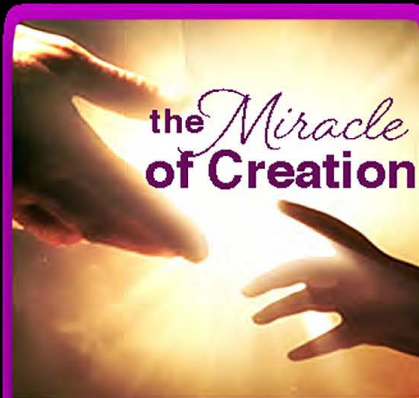
popular



cost-effective



quality




compelling

Value: worth, importance, utility, intrinsically desirable

Value Basic

\$100/mo.

per DMA











-  Origins
-  Unscripted Faith-Daily
-  The Glory Hour
-  Move Your Mountain

over 350 episodes

Value Plus

\$300/mo.

per DMA



















-  Today's Nashville
-  Dashing Dish
-  Hard Questions
-  Sister 2 Sister
-  More Than A Song
-  Born To Be Free
-  Origins
-  Unscripted Faith
-  The Glory Hour
-  Move Your Mountain

nearly 500 episodes

Value Premium

\$500/mo.

per DMA

-  At Home
-  Living Room Concert
-  Dashing Dish
-  The Glory Hour
-  Today's Nashville
-  Hard Questions
-  Sister 2 Sister
-  More Than A Song
-  Grace Walk
-  Born To Be Free
-  Origins
-  Unscripted Faith
-  Move Your Mountain
-  Origins Specials
-  Signs of the Times
-  Hope Today
-  Gettysburg Documentary
-  Into His Presence

over 600 episodes

contact

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Cornerstone Television
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Wall, PA 15148

Weekdays, Live; high-quality national guests share the unexpected ups and downs of their life journey and the perspectives on Faith they've learned in these fast-changing times.

rel-e-vant

relevant
appropriate to the current time, period, or circumstances; of contemporary interest

Origins tackles tough questions exploring the mysteries of science and creation. Today's Nashville delivers life changing stories of unshakable faith!



Five energetic sisters face the issues of life, discussing family and career while offering honest solutions from the heart.

sister
2
sister

unique

particularly remarkable, special, or unusual, unlike anything else



Dashing Dish's Katie Farrell delivers healthy and delicious recipes with a dash of faith. Sydni Goldman tackles hot topics where spirit meets culture.

At Home
with
Arlene Williams

Easily our most popular program. Arlene Williams is in the kitchen cookin' something good; featuring homestyle recipes and cooking tips.



en-gag-ing

engaging
establish a meaningful contact or connection with, cause someone to become involved in



HARD
QUESTIONS

This panel of brave pastors tackles difficult viewer questions with wisdom and wit, offering answers from a Biblical perspective.

Value
Starts here.

faq

I want to sign up. What's my next step?

Send a simple note expressing your interest to viewervalue@ctvn.org and we'll get you started.

Is there a free trial period?

Yes. We're offering the first 1 month free for any plan you choose.

How will I access program episodes?

Programs will be accessed and downloaded by your team via FTP.

How many episodes of each program are available?

Most programs offer 26 episodes.

Our live weekday Unscripted Faith program offers a growing catalog of fresh episodes.

Special programs vary from 1 to 16 episodes.

Will other stations in my market be playing these programs?

No. In order to provide exclusive access to this content, we will only allow 1 subscription per DMA.

What if I have multiple stations in multiple DMAs?

Subscriptions are joined to DMAs to ensure exclusivity.

A station covering multiple DMAs may only have exclusivity in one of those markets.

If I choose to opt out of a plan, can I continue to air the episodes I have on hand?

No. If you choose to opt out, you will need to remove our programs from your playlist.

Can I edit these programs?

Yes. As a subscriber, you can use and edit these programs as your own.

You can use segments in other programs, create avails, create promos, add graphics, etc.

Can I live stream the programs as part of my normal broadcast schedule?

Yes. Live streaming of these programs as part of your station's broadcast playlist is allowed.

Can I offer the programs via video on demand?

No.

I have further questions. Whom should I contact?

Send an email to viewervalue@ctvn.org

We'll either answer your question via email or set up a phone call with you.